

A-65061(55)/1/2023-Admin-CGA/2635-2637

भारत सरकार
वित्त मंत्रालय, व्यय विभाग
महालेखा नियंत्रक कार्यालय
कमरा संख्या 203, 2nd तल, महालेखा नियंत्रक भवन
खंड - E, जी पी ओ कॉम्प्लेक्स, I.N.A., नई दिल्ली-110023

नई दिल्ली, 29 सितम्बर, 2025

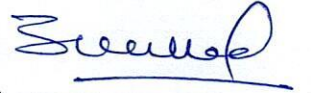
OFFICE MEMORANDUM

Subject: Health and Empowerment campaign for Women from 17th September to 2nd October, 2025-“ Swasth Nari, Sashakt Parivar Abhiyaan”-reg.

Please find enclosed herewith DO letter dated 11.09.2025 from the D/o Health & Family Welfare forwarded by DoE vide OM No: A-11019/01/2024-Ad.I, on the subject cited above for information and necessary action.

संलग्न: ऊपरोक्त अनुसार.

भवदीय



(अशोक कुमार दलाल)

वरिष्ठ लेखा अधिकारी (प्रशासन)

To,

1. The Sr. AO(Admn), INGAF, Jawahar Lal Nehru University, Old JNU Campus, Munirka, New Delhi-110067.
2. The Sr. AO(Admn), CPAO, Ministry of Finance, Department of Expenditure Trikot-II, Bhikaji Cama Place, Rama Krishna Puram, New Delhi-110066.
3. The Sr. AO- GIFMIS, O/o CGA (Requested to upload the DO letter dated 11.09.2025 on CGA website).

A-11019/01/2024-Ad.I
Government of India
Ministry of Finance
Department of Expenditure

North Block, New Delhi
Dated- 15-09-2025

OFFICE MEMORANDUM

Subject: Health and Empowerment Campaign for Women from 17th September to 2nd October, 2025 - "Swasth Nari, Sashakt Parivar Abhiyaan"- reg.

The undersigned is directed to forward herewith the DO letter dated 11.09.2025 (copy enclosed) received from Secretary, D/o Health & Family Welfare on the subject cited above for information and further necessary action.

Encl.: as stated

Digitally signed by
RANJIT KUMAR JHA
Date: 15-09-2025

(Ranjit Kumar Jha)

Under Secretary to the Govt. of India
Tele. No. 2309-5695

To,

1. Shri D.K Chawla, CAO, AJNIFM, Sector-48, Pali Road, Faridabad
2. O/o Chief Adviser (Cost) [Shri Lalit Wadhwa, Adviser (Cost) (Admn.)], Lok Nayak Bhawan, New Delhi.
- ✓ 3. O/o CGA [Joint CGA (CDN)] Mahalekha Niyantrak Bhawan, Ministry of Finance, GPO Complex, Block-E, Aviation Colony, INA Colony, New Delhi – 110003.



पुण्य सलिला श्रीवारस्तव, भा.प्र.से.
सचिव

PUNYA SALILA SRIVASTAVA, IAS
Secretary



सत्यमेव जयते



भारत सरकार

स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India

Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O. No.Z.28015/61/2025-NHM

11th September, 2025

Dear Ma'am/Sir,

Health and empowerment of women is central to the progress of our families, communities, and the nation at large and to fulfil the vision of Viksit Bharat@2047. In this context, the Ministry of Health & Family Welfare is launching the health Abhiyaan — **"Swasth Nari, Sashakt Parivar Abhiyaan"** from **17th September to 2nd October 2025**, culminating on Gandhi Jayanti. The Abhiyaan will be undertaken in close convergence with **Poshan Maah** being observed by Ministry of Women and Child Development & will be inaugurated nationally by the Hon'ble PM at Dhar, Madhya Pradesh on 17th September, 2025.

2. As a part of this Abhiyaan, health camps will be organized across the nation where various health services including specialist services will be provided to women. We have written to States and Union Territories for organizing such Camps at Ayushman Arogya Mandirs (AAMs), Community Health Centres (CHCs), and other healthcare facilities across the country. Key activities to be organized during the fortnight include:

(i) **Women's Health Screening:**

- Screening for Hypertension and Diabetes
- Screening for Oral Cancer, Breast Cancer, and Cervical Cancer
- Anaemia screening and counselling for adolescent girls and women
- Tuberculosis screening for vulnerable women
- Sickle Cell Disease (SCD) screening, distribution of SCD Cards and counselling in tribal areas
- Specialist services such as Gynaecologist, Eye Specialist, ENT Specialist, Dermatologist, Psychiatrist, Dental Surgeon etc. may be mobilized from Medical Colleges, District Hospitals (DH)/CHC, PHCs, including support from District Residency Programme doctors.

(ii) **Maternal and Child Care:**

- Antenatal Care (ANC) check-ups, with counselling and Mother and Child Protection (MCP) cards distribution
- Immunization services covering vaccine doses for children

(iii) **Awareness and Behaviour Change:**

- Sessions on menstrual hygiene and nutrition for women including adolescent girls

#SwasthNariSashaktParivar

#StopObesity

टीबी हारेगा देश जीतेगा / TB Harega Desh Jeetega

- Abhiyaan through SHGs, PRIs etc. on reducing cooking oil consumption by 10%
 - Nutrition counselling and wellness sessions
- (iv) **Nikshay Mitra Enrolment Drive:** A focused effort to expand the pool of "Nikshay Mitras" may be undertaken during the fortnight, to encourage participation of individuals, institutions, and organizations in adopting TB patients and supporting the Jan Andolan against TB. Measures may be taken for enrolment of "Nikshay Mitras" so that together we can achieve the goal of TB Mukht Bharat.
- (v) **Blood Donation Camps** will be organized in association with organizations such as the Indian Red Cross Society, Akhil Bhartiya Terapanth Yuvak Parishad, etc. It may be mentioned that 1st October is National Voluntary Blood Donation Day (NVBDD). A National Mega Voluntary Blood Donation Drive is also planned from 17th September 2025 to 02nd October 2025. One lakh units of blood are proposed to be collected through Blood donation camps. Blood donors are also proposed to be registered during this drive. Blood donation pledge will also be facilitated through *MyGov*.
- (vi) **Hospitals & Clinics in private sector** would also be engaged during this drive to conduct Health Camps for women during the Abhiyaan. Their contribution will help increase the reach of the Abhiyaan.
3. The Ministry of Women & Child Development organizes "Poshan Maah" every September, which coincides with this Abhiyaan. Convergence of "Swasth Nari Sashakt Parivar" Abhiyaan with "Poshan Maah" has been planned as it offers excellent opportunity to amplify impact by jointly addressing maternal, adolescent and child nutrition.
4. The success of this Jan Abhiyan depends on '**Whole-of-Government**' participation. Each Ministry has a vital role to play in ensuring outreach and impact.

I also request your kind support in:

- Guidance to Central and State level departments/organizations/institutes under your Ministry about the importance of this Abhiyaan and encouraging them to actively participate in the Abhiyaan.
- Encouraging their participation in blood donation drive.
- Mobilizing CSR support for registration as Nikshay Mitras.
- Facilitating dissemination of Abhiyaan messages through your Ministry's Platform for active participation.
- **A Nodal Officer may be appointed for your Ministry.**

5. The Abhiyaan presents a unique opportunity to strengthen women's health & nutrition and thereby empower families & communities. With your Ministry's whole hearted support, we can ensure quality execution and wide impact of this Jan Abhiyaan.

6. For more details, the Nodal Officer of your Ministry may get in touch with Shri Harsh Mangla, Director (NHM I) in our Department. His contact details are – Office landline 23061333, Mobile 08084980808 & email ID harsh.mangla@ias.nic.in

With regards,

Yours sincerely,

Punya Salila
(Punya Salila Srivastava)

To Secretaries to GoI as per list

A-11019/01/2024-Ad.1

To, Joint CGA (CON)

O/o Controller General of Accounts

Mahalekha Niyantrak Bhawan

Ministry of Finance, GPO complex

INA, New Delhi-110003

सरकार भारत
Government of India
वित्त मंत्रालय
Ministry of Finance
(व्यय विभाग)
Deptt. of Expenditure
प्राप्ति एवं प्रेषण कार्यालय
B & I BRANCH

वित्त मंत्रालय (व्यय विभाग)
Min. of Finance (Deptt. of Exp.)
ब्रान्च- I/ADMN-I

Encl.: as -